



PC4YOU

PRIMARY CARE FOR YOU
MASSACHUSETTS

Senate Bill S.750 - An Act Relative to Primary Care for You

PC4You doubles investment in primary care in Massachusetts, transforms the predominant payment model for primary care from fee-for-service to monthly prospective payment, and decreases health inequities to rebuild the foundation of the health care system and improve population health across the Commonwealth.



Better Health for Lower Cost



- **DOUBLE** state investments for Primary Care services
- **NO COPAYS OR DEDUCTIBLES** for Primary Care!

Healthcare for People - **NOT** Profit



Primary Care Transformation

Delivering the Services that Patients Need

Primary Care Practices are incentivized to invest in **THE TRANSFORMERS**

Mental Health Clinicians in the Office

Extended Office Hours: Evenings and Weekends

Interpreter Services

Health Coaches

Collaboration with Pharmacists

Home Care/Palliative Care

Investing in Social Drivers of Health

Addiction Treatment

Same Day Care and Walk-in Services

Telehealth

Community Health Workers

Group Visits

Complex Care Planning

Medical Scribes



Health Equity

Implementing novel approaches to
DECREASE HEALTH INEQUITIES

Delivering resources where they are needed most

Primary Care in **EVERY** Neighborhood, in **EVERY** Community

Problems PC4You Will Solve

HEALTH CARE IS WAY TOO EXPENSIVE for families, businesses, and MA

Patients have **INADEQUATE ACCESS TO PRIMARY CARE CARE**

HEALTH INEQUITIES are hurting our most vulnerable patients

PRIMARY CARE CLINICIANS ARE BURNED OUT and leaving medicine

Investing in Primary Care for a Healthier, More Equitable Future

Primary Care Trust

- Government entity collects money from payers, administers monthly payments to Primary Care practices
- Eliminating the administrative burden of multiple payers and reduces overall cost

Double Primary Care Investment

- Double spending on Primary Care over a 3-year period
- Increasing investment from about 7% of total medical spend to about 14%

Prospective Monthly Payment

- Eliminating fee-for-service lets patients & clinicians decide if care is in person, video, phone, text, or at home
- Practices will invest in services that meet the needs of their patients and communities

High-Quality Primary Care

- Rewarding Primary Care quality using metrics that are supported by evidence and that matter to patients

What does PC4You mean for the...

"I don't have to worry how I am going to pay copays & deductibles for my care. I can see my doctor the same day that I am sick!"

"Now I can lead a team that provides all the care my patients need without worrying if they can afford it and without thinking about how I am reimbursed."

"I will now have more time so I can offer consultations to the right patients in a more timely manner."

"Our Emergency Department will NOT be overflowing with patients that could be cared for in a Primary Care setting. This will help our staffing crisis in the hospital too."

"PC4You allows the Commonwealth to deliver more equitable care. By investing in Primary Care, we will bring health care costs down, finally!"

"We support doubling investment and prospective monthly payments for Primary Care. Our members will enjoy better health for a lower cost."

Patient

Primary Care Clinician

Specialist

Hospital

State

Health Insurance



MASSACHUSETTS MEDICAL SOCIETY
Every physician matters, each patient counts.

MassAFP
MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS
American Academy of Family Physicians (AAFP)

ACP | Massachusetts Chapter
American College of Physicians
Leading Internal Medicine, Improving Lives

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™
The Massachusetts Chapter

ENDORSEMENTS

MCNP
MASSACHUSETTS COALITION OF NURSE PRACTITIONERS
MAPA
MASSACHUSETTS ASSOCIATION OF PAs

UMass Memorial
HCFA
Health Care For All
MASSACHUSETTS
MAMH
Massachusetts Association for Mental Health